



SUMMARY

A passionate UX Designer with a Masters degree in Human-Centered Design experienced in creating functional design solutions that bring out delightful user experiences through comprehensive research, thoughtful design and collaboration.

EDUCATION

M.S. Human-Centered Computing
University of Maryland Baltimore County
2017 - 2019

P.G. Diploma in Management
SSIM, India
2006 - 2008

MS University
Bachelor of Engineering
2001 - 2005

SKILLS

Research

- Contextual Inquiry
User Interviews
Personas
User/Task Analysis
Card Sorting
Heuristic Analysis
Empathy Map
Participatory Design

Design

- Sketching
Storyboarding
Wire Framing
Prototyping
Brand Identity

Tools

- Axure RP Pro
Adobe XD
Adobe Photoshop
Adobe Illustrator
Sketch
GIMP
Tableau

Technical

- HTML5
CSS3
JavaScript

COURSE WORK

- Human-Centered Computing
Graphic Design - Interactive Systems
System Analysis and Design
User Interface Prototyping
Human-Centered Design
Affective Computing
Data Visualization
Human-Computer Interaction
Project Management
Computer-supported Cooperative work

CERTIFICATIONS

- Human-Centered Design by Acumen & IDEO.org
Pegasus Leadership and Team Bonding Workshop
Instructional Skill Set by HP Global Business Service

EXPERIENCE

UX Designer, AR Solutions

- Mar 2019 - Present
Redesigning the company's website by translating concepts into Sketches, Screen-flow diagrams, wireframes and mockups to enhance end user journeys
Creating and delivering actionable designs using Adobe Illustrator, Adobe XD
Participating in and conduct usability testing, user research, design critique sessions
Partnering with a cross-functional team to deliver highly usable interactive experiences
Participating in UX activities in an Agile environment

Usability Evaluator | International Education Services, UMBC

- Feb 2018 - May 2018
Conducted usability Analysis of UMBC's International Education Services Website to determine the usability issues through User Interviews, Heuristic Evaluation, Participatory design, think-Aloud and usability testing.
Delivered recommendations to increase the overall usability and intuitiveness of the site

Graphics Designer | The Choice Program, UMBC

- Aug 2017 - Dec 2017
Created Identity system for UMBC Choice Program for the identified Stakeholder groups. The designs include One-page flyers, Badges, Business card, Letterheads, Post-card, Discount cards, and Loyalty Cards

Human Centered Design, Acumen & IDEO.org, Project Certification

- Mar 2016 - Apr 2016
Engaged in Human-Centered design process to help address a social challenge - Reducing Food wastage in our community
Developed user researched based requirements, process flows, personas, storyboards, sketches, wireframes
Designed mobile application prototype to help address the issue using Human-centered design process

UX Designer, L&D, HP

- Aug 2011 - Mar 2013, India
Designed Training applications by developing user research based requirements, use cases, process flows
Created training guides and workflows for developers and project managers
Developed personas, sketches, wireframes and Prototypes. Produced Visual designs for E-learning modules.
Participated in UX activities in an Agile environment
Collaborated with global learning team, project managers, SMEs, instructional designers, and clients to enhance learner experience.

Design Analyst, Deloitte

- Apr 2009 - May 2011, India
Created Prototypes, Wireframes and Visual designs for the training programs.
Detailed site maps, user flows/task flows, user journeys
Evaluated Training effectiveness using MTM tool. Created, managed, and enforced system standards, policies and procedures.

Visual Design Analyst, VGCS

- Feb 2005 - Mar 2006, India
Engaged in creating low-fi, Med-fi designs, data-driven and conceptual business graphics for McKinsey consultants.