

# Anupama B

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Date of birth: 07/09/2005

Nationality : Indian

 [LinkedIn/Portfolio :

## PROFIE

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Motivated and creative digital marketing learner with a certification in data entry and hands-on experience in content creation through training projects. Currently building skills in web design, social media marketing, search engine optimization (SEO), and photo editing. Familiar with creating basic websites and digital content as part of coursework. Eager to learn new tools, gain practical experience, and contribute effectively in a collaborative work environment.

## WORK EXPERIENCE

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### Content Marketing Intern

( Epic ventures- Dubai, United Arab Emirates)

- Digital marketing intern
- Assisted in creating content for social media platforms and digital campaigns.
- Participated in content planning and idea generation for online audiences.
- Gained practical exposure to basic SEO and social media marketing concepts
- supported digital marketing activities as part of training assignments

## SKILLS

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|-----------------------------------------------|-----------------------------|------------------------|
| • Data Entry                                  | • Basic Website Development | • Microsoft PowerPoint |
| • Content Creation (Beginner)                 | • Photo Editing (Beginner)  | • Communication Skills |
| • Web Design (Beginner)                       | • Video Editing (Beginner)  | • Creativity           |
| • Search Engine Optimization (SEO) – Beginner | • Microsoft Word            | • Attention to Detail  |
| • Social Media Marketing (SMM) – Beginner     | • Microsoft Excel           | • Willingness to Learn |

## Certifications

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- Data Entry Certification
- Content Creation Certification

## EDUCATION

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10th Government Higher secondary school, Ayroor

12th Government Higher secondary school, Ayroor

## LANGUAGES

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- Malayalam
- English(Basic)
- Tamil(Basic)
- Hindi(Basic)